

Osijek - Baranja County



***Your first choice for doing
business in Croatia!***





„Feeling of Perfect Business & Life Balance“

Osijek-Baranja County is a regional self-government in Croatia.

Located in the northeastern part of Croatia, with the City of Osijek as its capital.

The area is rich in natural resources (protected Nature Park Kopački rit) and has a developed industry in well-preserved natural environment.

More than half of the County's area is arable land (212,105 ha), while 82,868 hectares are forests.





About Us



Land area
4,155 km²



Climate
Continental



Capital
Osijek



GDP Per capita (2019)
17,048 €



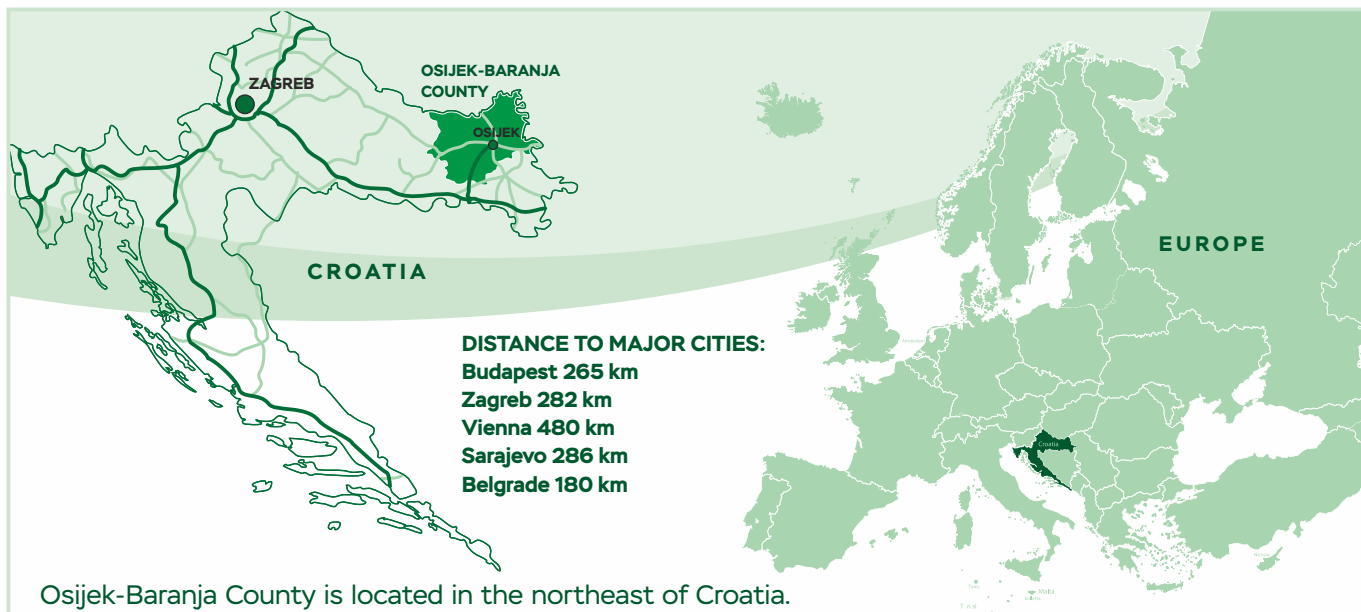
Administration
7 towns and 35 municipalities



Average gross salary (2022)
939 -1205 €



Population (2021) 258.026
Working-age population 222.610



Osijek-Baranja County is located in the northeast of Croatia.

It encompasses the entire lower lower course of the Drava River and on the eastern part it has the Danube as a border.

The County border is with Hungary in the North and Serbia in the East.

The Danube and Drava Rivers (international waterway from Donji Miholjac to Osijek) connect the area to the European river network.

IMPORTANT TRAFFIC CONNECTIONS FOR OSIJEK-BARANJA COUNTY



EUROPEAN ROUTE E73

CONNECTING OSIJEK TO THE
EUROPEAN CORRIDOR X



EUROPEAN CORRIDOR VC

BUDAPEST - OSIJEK -
SARAJEVO - PLOČE



EUROPEAN CORRIDOR VII

SAVA - DANUBE -
BLACK SEA



E 73 BUDAPEST - OSIJEK - PLOČE



OSIJEK INTERNATIONAL AIRPORT



OSIJEK RIVER PORT (ONE OF THE
LARGEST RIVER PORTS IN CROATIA)

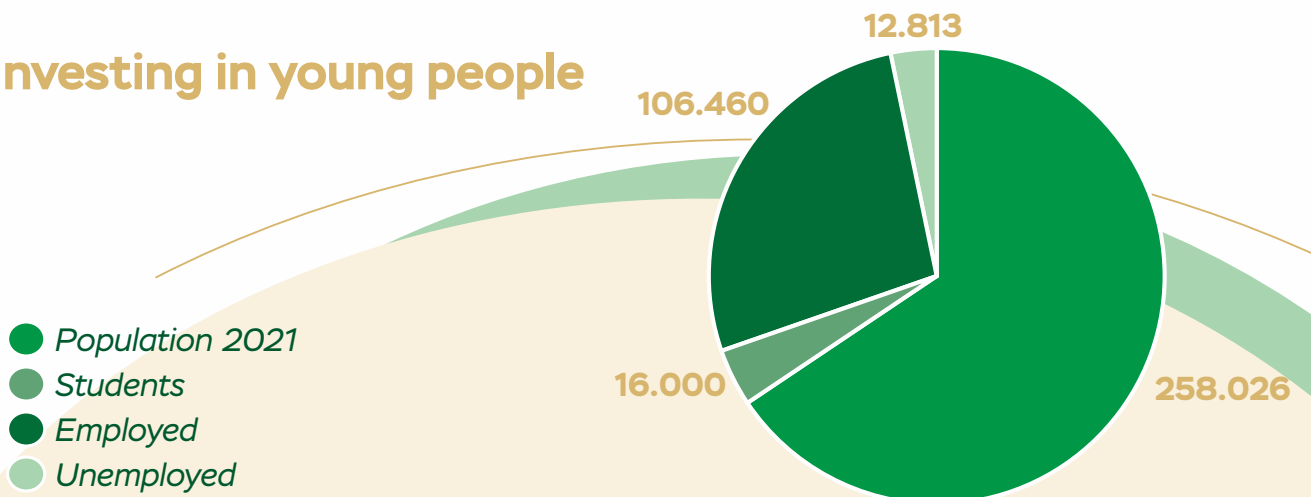


Centre of Science

With a long history of manufacture, the human capital of Osijek-Baranja County is internationally recognized for their know-how, productivity and innovation. The Josip Juraj Strossmayer University of Osijek is the third largest in Croatia with 16,000 students and 1,100 professors and academic staff. It comprises 17 faculties and

departments from agro-biotechnical sciences, medicine, electronics and engineering, art and culture, economy, mathematics and law to philosophy and sports science. Also, knowledge of spoken and written English and other foreign languages is widespread among the population.

Investing in young people





Industrial tradition in Osijek-Baranja County

Osijek-Baranja County has a long industrial tradition and significant industrial potential.

Agriculture and the food industry are the most important economic sectors leading the development of Osijek-Baranja County. However, the tourist sector, with its enormous potential, has also received great attention and experienced accelerated growth in recent years.

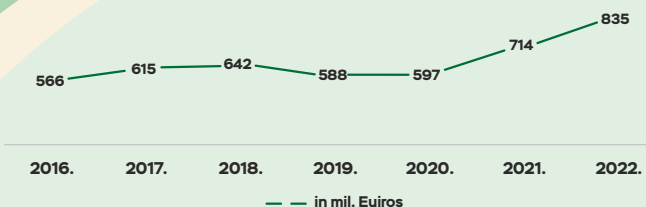
When it comes to county's development, special emphasis is placed on green transition and digital transformation, environmental impact minimization, climate change mitigation and implementation of new technological systems in all parts of social and business life.

The economy of Osijek-Baranja County is dominated by the processing industry, especially the **food processing industry** with a long-standing tradition of production. The **metal, chemical, wood and paper industry** are also well-developed, as well as **agriculture, civil engineering, trade, and tourism**. The **ICT industry** is thriving particularly in Osijek. The county's economic activity small, and medium-sized enterprises.

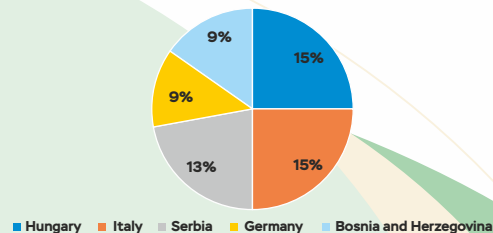
The total agricultural area in the county amounts to 260,778 hectares, of which 201,705 hectares are used as arable land.

- **A growing number of new businesses every year**
- **Increase in 18,82% in total company revenues compared to the record-breaking 2021**
- **Continuous export growth - by 22.34% in 2022**

EXPORT 2016. - 2022.



EXPORT PARTNER COUNTRIES IN 2022. TOP 5



Up to 60% of the investment cost is recouped through incentives



Why invest in Osijek-Baranja County?

Up to 1 million € cash grant for capital cost of the investment projects

0% corporate profit tax for 10 years Up to 0.5 million € cash grants for investment in development and innovation activities;

Up to 18,000 € for each new employee

EU funds available

Guarantee scheme, provided by the Croatian Agency for SMEs, Innovations and Investments (HAMAG-BICRO) (Up to 80% of investments)

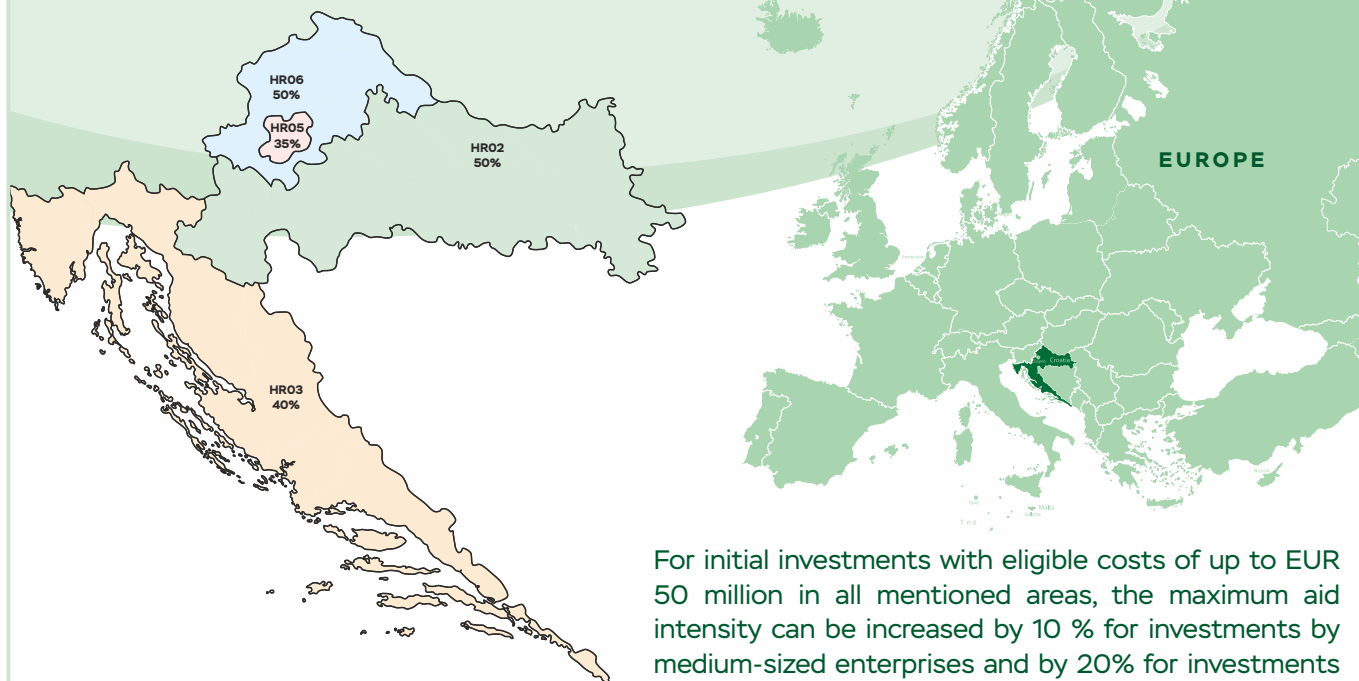
Business loans programs by Croatian Agency for SMEs, Innovations and Investments (HAMAG-BICRO) WITH INTEREST RATES STARTING FROM 0%)

Subsidized business loans programs (loan repayment up to 17 years / interest rate starting from 2%) provided by Croatian Bank of Reconstruction and Development (HBOR)

LOCAL/REGIONAL INCENTIVES INCLUDE

- **sale of construction land**
- **at favorable prices with a grace period**
- **reduced public utility fees and charges, subsidized interest rates for loans**
- **incentives for start-ups, development and improvement of business activities**

Regional subsidy map for investments



For initial investments with eligible costs of up to EUR 50 million in all mentioned areas, the maximum aid intensity can be increased by 10 % for investments by medium-sized enterprises and by 20% for investments made by small enterprises.

**Osijek – Baranja
County 50%
incentive for
innovation and
research projects**

NUTS 2 region	Small	Medium	Large
North Croatia	70%	60%	50%
Pannonian Croatia Osijek - Baranja	70%	60%	50%
Adriatic Croatia	60%	50%	40%
City of Zagreb	55%	45%	35%

International Business Environment

Osijek-Baranja County is the perfect location for a successful business, as witnessed by 6421 enterprises, many of them internationally recognized:

JABIL

JABIL



ORQA

ORQA d.o.o.



BELIŠĆE

Harburg -Freudenberger



**DS
Smith**

DS Smith Belišće Croatia d.o.o.



RAVLIĆ

RAVLIĆ d.o.o.

nexe

NEXE d.d.



SAPONIA

Saponia d.d.



BELJE
1697

Belje d.d.

SENSE ESCO
ENERGY SERVICE COMPANY

Sense Esco d.o.o.



mono

MONO



bonavia design

BONAVIA d.o.o.



ŽITO
grupa

ŽITO



Gases for life

MESSER

inspecto

INSPECTO



barrage

BARRAGE



Kraš d.d. Karolina Osijek



EcoCortec®
FIRST CROATIAN
BIOPLASTICS PLANT

EcoCortec d.o.o.



Perutnina Ptuj

Perutnina Ptuj d.o.o.

International Business Environment

In the recent decade, we have developed entrepreneurial zones around cities. Easier access to land and municipal infrastructure for investors in various economic sectors are prepared to be utilized as the core of economic growth. In 30 zones across the County, which are equipped with the necessary infrastructure, entrepreneurs can be given favorable business conditions, low land costs, reduced municipal contribution or even full exemption from municipal contribution payment. The county has also developed a network of business support institutions, particularly business centers, incubators and accelerators.

New Economic Centre in Osijek – Baranja County is a hotspot for economic events and its goal is to boost economic activities, with a focus on business events, fairs, forums, summits, and conferences.

Osijek-Baranja County is a favorable location for domestic and foreign investment. English and German as foreign languages are widely spoken and common. According to the price surveys carried out for 2021 within the Eurostat-OECD the price levels for investment in general in Croatia are 36% below the EU average and the lowest among the EU member states. The County Administration is competent for providing expert and administrative support to all potential investors. It can also ensure cooperation and networking with all competent national or local institutions, making investments realized more efficiently and quickly.

The creation of a stimulating business environment via regional and state support measures increases the competitiveness of this area and builds an excellent foundation for sustainable growth and development.



Industrial zone Nemetin

Location/city	Osijek
Size of the entire zone (m2)	926.466
Available land (m2)	59.552
Construction purpose	production
Allowed construction coefficient	0,6
Allowed construction height (m)	22
Land owner	public sector, city
Infrastructure/energenents capacity	Available
Companies in the zone	
Messer Croatia plin d.o.o.	production of industrial gases
Inspecto d.o.o.	technical testing and analysis
Delecto d.o.o.	non-specialized wholesale trade
Puck Custom Enterprises International d.o.o.	wholesale of agricultural machinery, equipment and supplies
Agro-tok d.o.o.	consulting related to business and other management
Panelmont d.o.o.	production of metal structures and their parts
AC Kotromanović d.o.o.	maintenance and repair of motor vehicles
Lukenda transport d.o.o.	freight transport by road
MBA HAUS TECHNIK d.o.o.	construction, trade and services
Os metal d.o.o.	production of metal structures
Iver d.o.o.	construction of residential and non-residential buildings
Comcross croatia d.o.o.	engineering and related technical consulting
Argo d.o.o.	production of plastic products for construction
Osječko-baranjska županija (Regionalni distribucijski centar za voće i povrće Osječko-baranjske županije	County distribution centre for fruits and vegetables
Peletos j.d.o.o.	production of other wood products, cork products, straw and wicker materials
BARAN & BARAN d.o.o.	other retail trade in non-specialized stores
LOG EXPERT FIVE d.o.o.	production of medical prosthetic parts and microchips and motherboards for the automotive industry



Information technologies – IT Park

Location/city	Osijek
Size of the entire zone (m2)	18.707
Available land (m2)	1.236
Construction purpose	production and service
Allowed construction coefficient	60 %
Allowed construction height (m)	6 floors
Land owner	public sector, city
Infrastructure/energenents capacity	Available
Companies in the Park	
MONO d.o.o.	computer programming activities
Base 58 d.o.o.	computer programming activities
Sedmi odjel d.o.o.	computer consultancy activities
ORQA d.o.o.	Production of printed circuit boards
Soldered electronics d.o.o.	production printed circuit boards
Barrage d.o.o.	computer programing activities
Layer d.o.o.	computer programing activities



Industrial zone Našice

Location/city	Našice
Size of the entire zone (m2)	657.600
Available land (m2)	87.838
Construction purpose	production and service
Allowed construction coefficient	0,6
Allowed construction height (m)	18
Land owner	public sector, city
Infrastructure/energen capacity	Available
Companies in the zone	
Apipharma d.o.o.	Production of basic pharmaceutical products
Gradatin d.o.o.	Non-specialized wholesale trade
Osijek □ Koteks d.d.	Civil engineering
Elektro- Lovošević d.o.o	Construction of pipelines, electricity and telecommunication lines
Pro-lim d.o.o	Production of finished metal products
Ager Alpha d.o.o.	Production, transmission and distribution of electricity
Panonska biomasa d.o.o	Production, transmission and distribution of electricity
KT produkt	Manufacture of metal products
DORA d.o.o.	Beer production
GRANAT d.o.o.	Building completion and finishing
BREZA	Production of paper and cardboard products
PECKA proizvodna radionica	Production of finished metal products
V-MOTO d.o.o.	Manufacture of other parts and accessories for motor vehicles
ALPE SODA VODA obrt	Production of soda water
STRILIĆ COMMERCE d.o.o.	Road transport of goods
Građevinar Rajković	Final construction works
TERMOELEKTRO obrt	Execution of heating, cooling and ventilation installations
CYCLOTRON obrt	Electrical installation works
IGMA trgovački obrt	Installation of carpentry
Zagrebačka pivovara □ distribucija d.o.o.	Non-wholesale trade in food, beverages and tobacco
Prijevoz i trgovina Tomislav i Slavko Uremović	Freight transport by road
Auto-klub Našice	Activities of other member organizations
Našički park d.o.o.	Waste collection
Plinacro d.o.o.	Pipeline transport
AURIC BARRELS d.o.o.	Production of wooden packaging
PRIMA COMMERCE d.o.o.	Production of other furniture
HALE-MONT NEKRETNINE d.o.o.	Production of metal structures
NO Limit obrt za ugostiteljstvo	Beverage preparation and serving activities
Zvijezda 2005	Production of agricultural machinery
Nexe d.d.	Production of cement, lime and gypsum



Industrial zone Beli Manastir

Location/city	Beli Manastir
Size of the entire zone (m2)	182.422
Available land (m2)	39.476
Construction purpose	production and service
Allowed construction coefficient	0,6
Allowed construction height (m)	18
Land owner	public sector, some parcels are private owners
Infrastructure/energents capacity	Available
Companies in the zone	
LEPUS d.o.o.	Automotive industry services
NOVAcarton d.o.o.	Production of paper and cardboard

Industrial zone Valpovo

Location/city	Valpovo
Size of the entire zone (m2)	98.998
Available land (m2)	41.792
Construction purpose	
Allowed construction coefficient	0,40-0,60
Allowed construction height (m)	18
Land owner	public sector, city
Infrastructure/energents capacity	Avaiable
Companies in the zone	
Harburg-Freudenberger Belišće d.o.o.	production of plastic and rubber machines



Industrial zone Donji Miholjac

Location/city	Donji Miholjac
Size of the entire zone (m2)	1.274.283
Available land (m2)	382.984
Construction purpose	production and service
Allowed construction coefficient	0,8
Allowed construction height (m)	11
Land owner	public sector, city
Infrastructure/energets capacity	Available
Companies in the zone	
Poduzetnički inkubator OSVIT	supporting institution
KANAAN d.o.o.	food industry
ENNA FRUIT d.o.o.	food industry
Agroeuropa d.o.o.	agricultural activities
Massive lamellas d.o.o.	wood processing
Obrt EUROPLAST	metal and plastic processing
MOGA d.o.o.	metal processing
Bravarija Kovačević d.o.o.	metal processing
Gestus Metal j.d.o.o.	metal processing
MS-ROOF j.d.o.o.	sheet metal processing
Karašica Vučica dd	Construction
LIM-MARIO j.d.o.o.	construction sheet metal shop
Obrt Marin	Construction
WDM energija d.o.o.	Bioenergetics
ŽITAR d.o.o.	grain trading
Vlado d.o.o.	grain trading
Papuk d.o.o.	grain trading
GRADA-Horvat j.d.o.o.	sale of construction materials
Thomas Eckhard d.o.o.	paints and varnishes
Obrt Papir Trade	paper processing
FIRO j.d.o.o.	design and supervision
Marrow Labs d.o.o.	software development
Fungus Panonia d.o.o.	mushroom production
Obrt TRUCKER	transport
OPG Vrbanić	agricultural activities
OPG Kožić	agricultural activities
Petrović poljoprivredni obrt	agricultural trade and services
Obrt JURMAN	Machinery repair
Obrt EISAO	business consulting
Poslovni plan d.o.o.	business advisory services
Knjigovodstveni servis OSVIT j.d.o.o.	accounting services
DUGA	social entrepreneurship



Bussines zone Antunovac

Location/city	Antunovac
Size of the entire zone (m2)	200.329
Available land (m2)	36.415
Construction purpose	production and service
Allowed construction coefficient	0,6
Allowed construction height (m)	13,5
Land owner	public sector, some parcels are private owners
Infrastructure/energenents capacity	Available
Companies in the zone	
Perutnina Ptuj d.o.o.	processing and preserving of poultry meat
Codux plin d.o.o.	wholesale of solid, liquid and gaseous fuels and related products
Mlakar viličari d.o.o.	wholesale of machinery and equipment
Consortium d.o.o.	wholesale
ZWG d.o.o.	brokerage in the trade of various products
KARCHER CENTAR - SERVIS KOŠIĆ	wholesale of mining and construction machinery
AUTOPRIJEVOZ MIOČ, obrt	maintenance and repair of motor vehicles
NABLA SLAVONIJA d.o.o.	production of devices for electricity distribution and control of apparatus



Bussines zone Marijanci

Location/city	Marijanci
Size of the entire zone (m2)	520.000
Available land (m2)	210.000
Construction purpose	production and service
Allowed construction coefficient	0,6
Allowed construction height (m)	13,5
Land owner	public sector
Infrastructure/energents capacity	Available
Companies in the zone	
TERSA d.o.o.	Wood processing
AGRONOM d.o.o.	Commerce and trade of agriculture machinery and products
CANABIS d.o.o.	Wholesale of textiles
KRISTAL	Treatment and coating of metals



JABIL



Success stories

Jabil is one of the world's largest manufacturing solutions providers in the world, working with over 450 of the world's leading brands to bring their products to market. With its headquarters in St. Petersburg in Florida, Jabil Inc. employs more than 250,000 employees in more than 100 strategic sites around the world. Jabil delivers comprehensive design, manufacturing, supply chain and product management services for customers in a broad range of industries.

Jabil is in the process of establishing a new manufacturing facility in Osijek. It will be one of the largest investments in Croatia and Jabil will become one of the largest employers in Osijek-Baranja County with over 1,500 planned employees.

- Location: Industrial zone Nemetin
- Employees: 1,500 (planned)
- Industries: renewable energy, electric vehicles, healthcare, 5G, and cloud
- Biggest investment in Osijek-Baranja County
- the completion of the new manufacturing facility scheduled for the beginning of 2024.





EcoCortec®

FIRST CROATIAN
BIOPLASTICS PLANT



Success stories

EcoCortec® is the first Croatian bioplastics and anticorrosion packaging company located in Beli Manastir. EcoCortec® is part of the Cortec Group which employs more than 350 employees in 10 manufacturing facilities across USA, Canada and Croatia with it headquarters in New York, USA.

- Location: Industrial zone Beli Manastir
- Owner: Boris Mikšić, Croatian-American enterprenuer
- Industries: bioplastics and anticorrosion packaging
- Facilities: 3 production halls and new offices on more than 20.000 square meters
- Investments: more than 20 mil. euros since 2007.





Osijek – Baranja County is a thriving and fast-developing region, focused on global development trends in smart and sustainable business environment, with numerous possibilities based on natural preconditions and good governance principles.

In recent years all sectors of society: public, private and science share a joint vision of success and are working together on spreading good practice stories to multiply its effect on society.

Our green & gold County offers many opportunities and invites new businesses to join our success story!





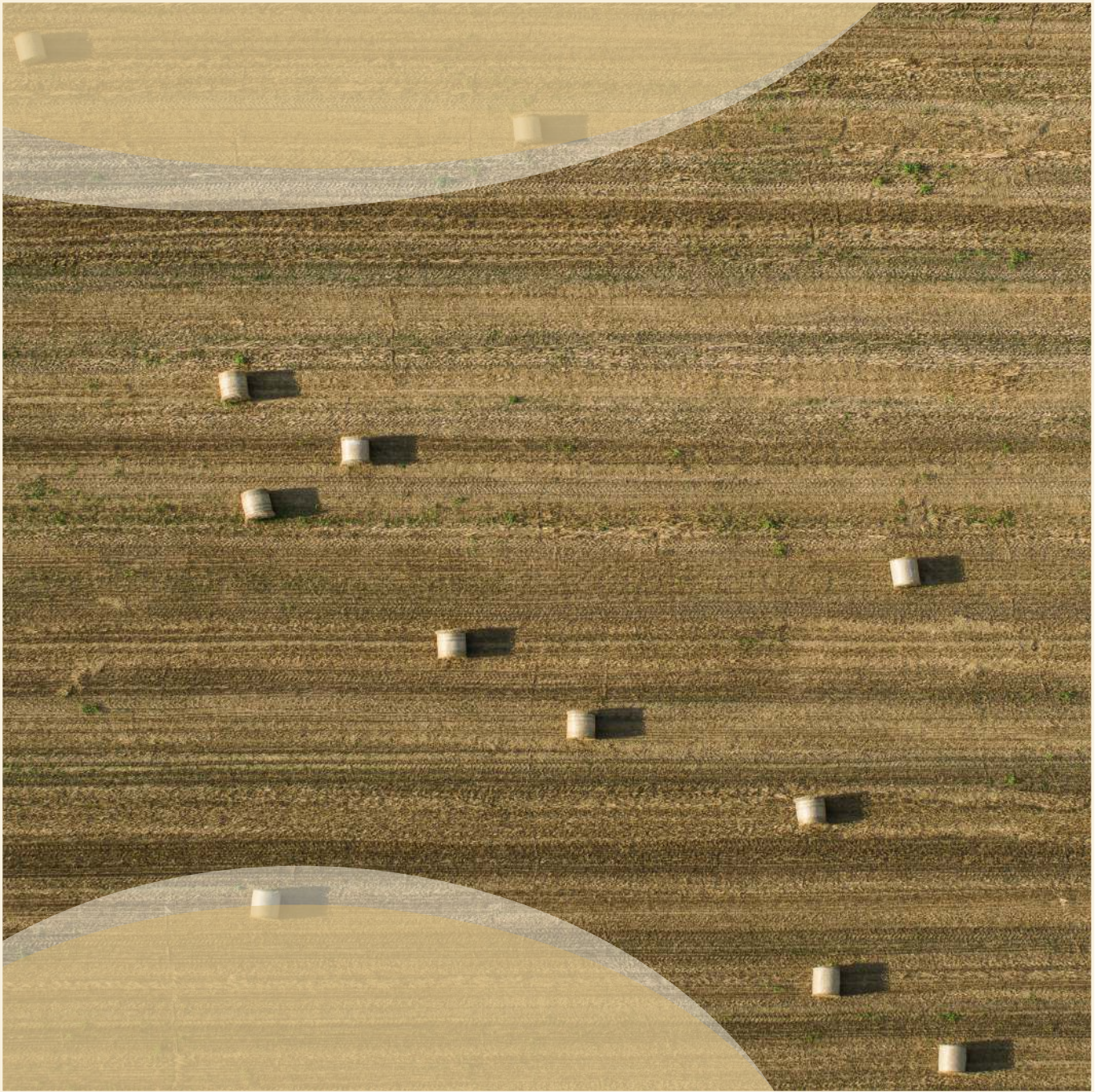
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Slavonija

Baranja

HeadOnEast
CROATIA

