



INVESTMENT IN THE REPUBLIC OF CROATIA

<http://investcroatia.gov.hr/en/>



OSIJEK-BARANJA COUNTY

A NEW PLACE FOR INNOVATIVE INVESTMENTS

The Republic of Croatia



The Republic of Croatia is a European country, a member of the European Union situated in SE Europe among the Central Europe, the Mediterranean and the Eastern Europe. The Republic of Croatia has a unique geopolitical location within Europe because of the vicinity of the Adriatic Sea, which cuts deeply into the European mainland, representing a natural pathway to open seas for Central Europe countries.

Basic information

Area	56,594 km ²
Population	4.4 million
Capital	Zagreb
Political system	parliamentary democracy
Official language	Croatian
GDP per capita (2018)	USD 15,870
Real GDP growth (2018)	2.6%
Total exports (2018)	USD 16.4bn
Total imports (2018)	USD 26.6bn
Unemployment rate (2019)	7.6%
Average gross salary (2019)	USD 1,315
Average net salary (2019)	USD 970

Coat of arms



Flag



<https://vlada.gov.hr/en>



The Republic of Croatia



The economy of the Republic of Croatia is dominated by the services sector, followed by the industry and agriculture. Food industry, IT, biochemical and wood industry, as well as shipbuilding dominate the industrial sector. Tourism is the biggest constituent of the services sector, accounting for the 20% of the GDP. The 1777 km of shoreline and 1246 islands place the Republic of Croatia among world-known tourist destinations.

In addition to the Adriatic Sea, the beautiful coast and nature, the Republic of Croatia is globally famous for Nikola Tesla, the man who “illuminated” the world, for Rimac electric cars, for the tie, which is a Croatian “invention”, as well as for football.



Investment in the Republic of Croatia

<http://investcroatia.gov.hr/en/>



Osijek-Baranja County



The main administrative units of the Republic of Croatia are 20 counties and Zagreb as the capital. Osijek-Baranja County is one of the biggest counties in the Republic of Croatia, located in its south-eastern part.

Area	4,152 km ²
Population	305,032
Climate	temperate continental
Territorial organisation	7 towns and 35 municipalities
County centre	Osijek





Osijek-Baranja County

The area of Osijek-Baranja County is criss-crossed by road and rail infrastructure and transport corridors, connecting this part of the Republic of Croatia with countries of north and central Europe. The Danube and Drava rivers and river ports Osijek, Batina and Aljmaš constitute a part of the river network of European rivers. Osijek International Airport connects this area to the entire world.

The economy of Osijek-Baranja County is dominated by the processing industry, especially food industry, metal and chemical industry, as well as wood and paper industry, agriculture, construction, trading and tourism.







Why invest in Osijek-Baranja County?

- abundant and preserved natural resources, high-quality soil, favourable climate conditions
- great location and connections, developed rail, road, river and air transport infrastructure
- excellent educational structure, university, the availability of formal education
- networking with scientific and research institutions
- developed network of institutions supporting entrepreneurs
- 30 entrepreneurial zones with suitable infrastructure
- stimulating business environment, cost competitiveness
- state incentives for new investments and jobs
- support of the regional and local administration for the investments
- developed food industry – existing raw materials and processing capacities, as well as a long tradition
- developed metal-processing sector – possibilities of investment in metal and car industry
- developed banking sector
- developed IT sector
- continental tourism, well-preserved nature
- access to the EU market with more than 512 million of consumers





<http://investcroatia.gov.hr/en/incentives/incentive-measures-for-investment-projects/>

Osijek Airport



Osijek Airport is an international regional airport, situated at the entrance to the European Union, 20 kilometres from Osijek at the Pan-European Corridor Vc that connects Central Europe with the Adriatic Sea.

The excellent road and rail infrastructure and the vicinity of Drava and Danube rivers grant Osijek Airport a big potential in the transport of goods and services.

There are no other airports in a 300 km radius, so some 2 million passengers gravitate towards Osijek Airport. Besides the Republic of Croatia, the area encompasses parts of Hungary, Serbia and Bosnia-Herzegovina.

Osijek Airport is the only Croatian airport with cargo traffic as a primary strategic point, in addition to the rich experience in the operation of big transport aeroplanes.

Osijek Airport boasts excellent infrastructure. It has modern facilities and equipment, with an organised truck terminal and storage capacities, providing services of customs, shipping, as well as veterinary and sanitary inspection.

Osijek Airport is jointly owned by the Republic of Croatia with 55% stake, the City of Osijek with 25% stake and Osijek-Baranja County with 20% stake.





<http://www.osijek-airport.hr>

http://www.osijek-airport.hr/wp-content/uploads/2019/09/OSI_log.pdf



Tourism

Osijek-Baranja County is the capital of continental tourism of the Republic of Croatia. The unique tourist offer provides guests with an opportunity to enjoy cultural, active, culinary, wine, religious, health and cycle tourism.

The perfect combination of nature, intangible cultural heritage and the rural culture of living, together with the rich offer of cuisine and wines represents a unique tourist product appreciated and recognised by the guests, who always return.

Places to visit in Osijek-Baranja County

- Kopački rit
- Tvrđa
- Osijek secession
- Đakovo Cathedral
- Lipizzaner horse-farm
- castles
- religious buildings and shrines
- Drava and Danube rivers
- rural homesteads



Kopački rit, a world-renowned wetland nature reserve and a pearl of eastern Croatia's natural heritage is a home to more than 2300 biological species and some 300 bird species.



<https://pp-kopacki-rit.hr>

Tourism

<https://zlatna-greda.org>

The rich offer of food and wines is the strongest tourist trump card of the area. Wines originating from four vineyards are known and appreciated on a global scale. We proudly present producers of home-made and ecological food and their original products – kulen and other cured meat products, goat and cow cheeses, jams, cakes, fruit brandies and liqueurs.







SAPONIA

kemijska, prehrambena i farmaceutska industrija d.d.

The largest companies of
Osijek-Baranja County

SAPONIA d.d. Osijek

Saponia d.d. produces detergents and personal hygiene products, as well as cleaning agents for home and industrial use.



<https://www.saponia.hr/en/>

<https://youtu.be/MOFjrWQuyOs>


SAPONIA



www.kandit.hr

The largest companies of
Osijek-Baranja County

KANDIT d.o.o. Osijek

The company produces chocolate and candy products.



<https://youtu.be/M4cps601Tul>



OSATINA GRUPA Semeljci

The main business activities of Osatina comprise crop farming, dairy and pig farming, production of fruit, vegetables, meat processing and the production of fodder and humus.



www.osatina.hr

<https://www.youtube.com/watch?v=LHhXNVsV1IY>



The largest companies of
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ŽITO GRUPA Osijek

Žito Grupa is an agricultural and food industry consisting of 29 business subjects. They encompass crop farming, pig farming, dairy farming, poultry farming, trading and cooperation, industry, grain silos capacities and renewable energy.



www.zito.hr

<https://youtu.be/FTFVNkj8RJY>





TVORNICA ŠEĆERA OSIJEK
SUGAR PRODUCER SINCE 1906

The largest companies of
Osijek-Baranja County

TVORNICA ŠEĆERA OSIJEK d.o.o.

The company produces white granulated sugar by processing sugar beet.



www.secerana.com



TVORNICA ULJA ČEPIN d.d.

The leading oil mill in Croatia processes sunflowers, soybean and oilseed rape, producing unrefined and refined oils.

The largest companies of
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<https://uljara.hr>



HARBURG-FREUDENBERGER
BELIŠĆE d.o.o.

The largest companies of
Osijek-Baranja County

HARBURG-FREUDENBERGER BELIŠĆE d.o.o.

The company produces hydraulic presses for car tire building, curing presses and special tire building machines. Being a global leader, the company sells its entire production on foreign markets, one of which is China.





Drava International d.o.o., OSIJEK

The largest companies of
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DRAVA INTERNATIONAL d.o.o. Osijek

The company collects, stores, sorts and recycles the non-hazardous waste and plastic packaging. More than 75% of its revenues come from export.





The largest companies of
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MEGGLE Hrvatska d.o.o. Osijek

The third largest dairy plant in Croatia, Meggle Hrvatska, produces dairy products from Slavonian milk.



www.meggle.hr

https://youtu.be/_rarp3l5Vxw



The largest companies of
Osijek-Baranja County

DS SMITH BELIŠĆE CROATIA d.o.o.

DS Smith offers the integrated recycling and waste management services and produces packaging.
Almost 70% of its total revenues is made on foreign markets.



<https://www.dssmith.com>



KAROLINA d.o.o. Osijek

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The main business activity of the company is the production of cookies, waffles and other snacks.

The largest companies of
Osijek-Baranja County



<https://karolina.hr>



The largest companies of
Osijek-Baranja County

NAŠICEMENT d.d.

The company produces cement in addition to the production and selling of fresh concrete.





The largest companies of
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BELJE d.d. Darda

The company's main activities are agricultural production and processing industry. Its facilities are dispersed throughout Baranja, while more than 20,000 hectares of arable land, numerous farms and industrial facilities together with a large number of employees show the greatness and strength of Belje. Natural raw materials of controlled origin and from company's own farms are processed into the well-known Belje food products.







Osijek-Baranja County
County Prefect Ivan Anušić
Trg Ante Starčevića 2
31000 Osijek, Croatia

Phone: +385 31221500
Fax: +385 31203191
E-mail: kabinet@obz.hr
gospodarstvo@obz.hr
Web: www.obz.hr